



CCNS Partnership Opportunities

The support of the vendor community is vital part of the success and viability of Contact Centre Nova Scotia and the contact centre industry in Nova Scotia. CCNS provides companies with various partnership opportunities. Any contribution of \$250 or more entitles the company to become an Affiliate Member of the association.

Membership Benefits

Benefits of Affiliate Membership include:

- The ability to promote your brand to our membership via marketing channels with mentions in CCNS Newsletter and special marketing email blasts, as well as social media channels
- Ability to host webinars to promote your product/service/brand to CCNS members Logo on CCNS website for one year; Banner Ads for companies who contribute \$1000 or more annually
- Ticket(s) to the CCNS Annual Awards Gala*
- Links back to Affiliate Member websites
- Networking opportunity at events
- Ability to host event(s) targeted to our members

Sponsorship Opportunities and associated benefits are as follows:

Level of Support	Branded Emails	Gala Tickets	Gala Sponsorship Recognition	Host Webinar /Event	Website Banner Ad Rotation	Annual Membership
\$250.00	1	0	No	1	No	Yes
\$500.00	2	1	No	1	No	Yes
\$1,000.00	4	2	Bronze	2	3	Yes
\$2,000.00	6	2	Silver	3	6	Yes
\$5,000.00	8	4	Gold	4	12	Yes

[*Gala tickets can be purchased at an additional cost at the \\$250 affiliate member level](#)

Bronze and above sponsors are entitled to additional benefits as follows:

Gold Sponsor- \$5,000

Gold Level Benefits include:

- Ability to promote your brand to our membership via marketing channels with mentions in CCNS Newsletter and special marketing email blasts (8)
- Banner ad on CCNS website with maximum rotation (12)
- Ability to host up to 4 events
- Introduce Guest Speaker at CCNS Annual Awards of Excellence Gala
- Present an Award at the Awards of Excellence Gala
- Logo display at event/booth at Awards of Excellence Gala
- Preferred logo placement on event promotional materials
- 4 seats at the Awards Gala

Silver Sponsor – \$2,000

Silver Level Benefits include:

- Ability to promote your brand to our membership via marketing channels with mentions in CCNS Newsletter and special marketing email blasts (6)
- Banner ad on CCNS website with heavy rotation (6)
- Ability to host up to 3 events
- Introduce Guest Speaker at CCNS Annual Awards of Excellence Gala
- Logo display at event/booth at Awards of Excellence Gala
- Preferred logo placement on event promotional materials
- 2 seats at the Awards Gala

Bronze Sponsor– \$1,000

Bronze Level Benefits include:

- Ability to promote your brand to our membership via marketing channels with mentions in CCNS Newsletter and special marketing email blasts (4)
- Banner ad on CCNS website rotation (3)
- Ability to host up 2 event
- Logo display at event/booth at Awards of Excellence Gala
- Preferred logo placement on event promotional materials
- 2 seats at the Awards Gala